

Windows: The Art of Retail Display

by Mary Portas

A Foolproof Guide to Creating Window Displays That Turn Heads . Window displays are the retailers most economical form of advertising: they bring theater, and art to the streets, while visibly expressing the store's image and Windows: The Art of Retail Display: Mary Portas: 9780500019443 . Available in National Library (Singapore). Author: Portas, Mary., Length: 192 p. ; Identifier: 0500019444. Windows: The Art of Retail Display, Mary Portas, Acceptable Book . See more ideas about Retail windows, Shop windows and Store windows. Menswear Window Display 2014, Visual Merchandising Arts. The School of Window display - the new retail mantra - Free Retail Industry Articles . 24 Dec 2009 . Redefining everything we ever thought about window shopping, these creative window displays will stop anyone in their tracks. As a mix of art, Windows : the art of retail display National Library of Australia 22 Jul 2005 . Use these tips to create stellar retail displays that'll skyrocket your sales. 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apt description of the practice of retail display. The caveat here is that people don't see your window displays straight-on: In a